

Summit To Success, Inc.

With opportunity comes obligation. Together, we climb. One child, one community, one nation at a time.

Steps To Success – 72-Hour Step Challenge Fundraiser

What This Is

Steps To Success is a simple fundraiser you can run pretty much anywhere.

Over 72 hours, you track your steps, and people in your network pledge a small amount per 1,000 steps you complete.

Every step goes toward funding scholarships and Care Packages through Summit To Success.

In this challenge, the participant completes the activity, and supporters make pledges based on the results.

You can run this as:

- A school fundraiser
- A club or organization event
- Something with friends and family
- A small community campaign

No special equipment. No complicated setup. Just movement with purpose.

This challenge encourages healthy daily movement while creating real impact.

Move more, feel better, and turn that energy into real impact.

Run It Yourself (Start Anywhere)

You can do this entirely on your own. No group or organization needed. Even one person can run a full challenge.

Each fundraiser is confirmed by Summit, so everything stays transparent and legit.

Once that's done, you can:

- Pick your 72-hour window
- Reach out to your network
- Collect pledges
- Complete the challenge

That's it.

Whether it's just you or a whole group, it still makes a difference.

How It Works

1. Set Up Your Challenge

Pick a 72-hour window that works for you.

You can invite others or just do it yourself.

2. Collect Pledges

Ask supporters to pledge an amount per 1,000 steps.

You're not paying anything yourself. Pledges come from your supporters.

You also don't collect any money. Everything goes directly through Summit To Success.

Typical pledges:

- \$0.50 to \$20 per 1,000 steps

If someone wants to go bigger:

- \$25+ per 1,000 steps

3. Complete the Challenge

Track your steps over the 72 hours using your phone or a wearable.

4. Submit Results

Send:

- Your total step count
- A screenshot or proof

5. Donations

We handle the rest. We calculate totals, send donation requests, and issue receipts.

Step Tracking (Simple + Flexible)

You can use:

- Apple Health / Apple Fitness
- Google Fit
- Fitbit
- Garmin
- Samsung Health
- Strava (with wearable)
- Any step-tracking device

Proof can be:

- Daily screenshots
 - One total screenshot
 - Or a device report
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What You Can Expect

Most participants end up with:

- 18,000 to 75,000 steps over 72 hours

That usually translates to:

- \$20 to \$1,200 or more raised

For context:

Most people naturally walk about 9,000 to 21,000 steps over 72 hours. This challenge pushes a bit beyond that.

Even one participant can make a real impact.

Why This Works

- Anyone can do it
 - No cost to participate
 - Can be done from anywhere
 - Easy for people to understand and support
 - Everything is transparent
 - It scales through people, not logistics
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Safety Guidelines

- Stick to normal daily movement
- Running is optional
- Don't do anything unsafe
- Stay hydrated and rest as needed

- Minors should have supervision
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Keeping It Legit

To keep everything clean and trustworthy:

- We confirm each fundraiser
 - Each one gets a simple verification reference
 - Only confirmed fundraisers are considered official
 - All donations go directly through Summit
 - Participants never handle money
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Ready to Start?

If you want to run one, just reach out.

Send a quick message and we'll get you set up:

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Contact

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